



YOU'RE INVITED TO A HISTORIC EVENT

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(800) 889-8038

- What:** Welcome NFL Great George Martin to San Diego as he completes “a Journey for 9/11,” his historic charitable cross-country walk across America.
- Where:** San Diego – Sea Port Village – Embarcadero Park - North
- When:** Saturday, June 21, 2008 @ 10:00 A.M. (PST)
- Why:** Retired NFL great and NY Giants Super Bowl XXI champion George Martin is walking across Southern California this month, concluding his 3,000+ mile cross-country trek, *a Journey for 9/11*¹. Mr. Martin’s Journey is raising awareness about and funds to help mitigate the plight of thousands of Ground Zero rescue and recovery workers from all 50 states who now face serious medical conditions² as a direct result of their service in the aftermath of the September 11th attacks on the World Trade Center.

The coast-to-coast Journey through 13 states began in New York City on September 16, 2007, and will conclude in San Diego on June 21, 2008. To date, Journey has raised millions of dollars in cash, pledged medical services and in-kind contributions. Three major medical institutions will match in medical services money Journey raises, so the initiative is indeed substantial and is making a real difference.

At the finish line celebration in Embarcadero Park North, former NFL players, local government officials, sponsors and corporate executives are expected join Mr. Martin. Scores of police, firefighting and EMT personnel will also be on hand, as Mr. Martin and the Journey team honor these men and women for their service to the California community and nation.

Be a part of the Journey, and be there when Mr. Martin crosses the finish line on June 21. Don't forget to bring your family members, too! It promises to be quite the celebration.

For additional information, please contact Michele DelSordo at (917) 687-1035 or micheledelsordo@ajourneyfor911.info or Mitch Mendler at (619) 944-7011 or mitchy@publicsafety.net

¹ “a Journey for 9/11” is a federally recognized 501(c)(3) not-for-profit public charitable organization. Contributions are tax-deductible.

² As a direct result of their prolonged service at Ground Zero, many police, firefighters, construction workers, volunteers and others from all over the nation are now saddled with long-term respiratory ailments, post traumatic stress disorder and other physical and psychological medical conditions, some of which are life-threatening. For thousands of these responders, insurance and government programs fall far short of the short- and long-term coverage and care they need. Recognizing this problem increasingly faced by this population of true American heroes, Mr. Martin set out to make a difference.

Note: Media inquiries should be directed to Jay Winuk at (845) 277-1160 (w), (914) 523-3227 (c) or jay@winukpr.com.

For more information or to make a donation, visit: www.ajourneyfor911.info or call toll free (800) 889-8038.